BRAC SCHOOL OF PUBLIC HEALTH
JAMES P GRANT

BRAC UNIVERSITY
Inspiring Excellence

CELEBRATING TWO DECADES OF ACADEMIC & RESEARCH EXCELLENCE (2004-2024)

LEARNING BY DOING: SHORT COURSE ON

QUALITATIVE DATA ANALYSIS USING NVIVO

17 - 18 September, 2024
9:00 AM - 5:00 PM

ABOUT THE COURSE
The course blends lectures on basic concepts of qualitative data analysis with hands-on exercises using NVivo, along with how to interpret and present the analysis.

ABOUT NVIVO
NVivo is a powerful qualitative data analysis software used by researchers in public sector institutes, NGOs, academia, research institutions and other civil society organizations involved in qualitative/mixed method projects worldwide. It helps to organize, analyze and find insights into qualitative data. In this workshop, you will gain practical experience learning the software's key functions and how to use it for qualitative analysis. Participants can walk out of the classroom and start using NVivo in their projects immediately!

DURING THE COURSE YOU WILL LEARN
Qualitative Data Analysis
- The concepts and approaches of qualitative analysis
- Identify Themes and patterns
- Coding (using Nvivo-12 pro)
- Preparing Data Display Matrix
- Writing Qualitative Interpretation

USING NVIVO IN PRACTICE
- Installation and creation of an NVivo project
- Feature familiarization
- Dealing with interviews/transcripts
- Import and organize data
- Creating codes and Coding in-vivo
- Memo writing
- Creating case
- Export data out of NVivo
- Merging and copying project
- Data visualization techniques and generating results

At the end of this course, participants will be able
1. To apply the right approach to analyze their data
2. To develop an analytical plan for their qualitative research
3. To identify what strategy to use to transform data into findings

WHO CAN APPLY FOR THIS COURSE?
The course is designed for those who have basic knowledge about qualitative research design and data collection methodologies. Junior and mid-level aspiring researchers and development practitioners working in public sector institutes, academia, research institutions, and other civil society organizations involved and interested in qualitative research can participate in this course.

Bring your **Laptop** where the NVivo software is used for demonstration only. **No knowledge of NVivo is required.**

COURSE FACILITATOR

Atiya Rahman is an Assistant Scientist at BRAC James P Grant School of Public Health (BRAC JPGSPH). She completed her Masters in Anthropology from University of Pune, Maharashtrya, India and Shahjalal University of Science and Technology, Sylhet, Bangladesh. Her expertise is in ethnographic research, formative research, process documentation and evaluation research.

She has more than 15 years scholarly involvement in qualitative research. She has authored/ co-authored articles in international peer-reviewed journals, presented at conferences and reviewed articles for journals. Her research work mostly focuses on maternal and child health, sexual and reproductive health, and early childhood development and education.

Course Fee: **BDT 8000**
Registration Deadline: **TUESDAY, 10 SEPTEMBER 2024**
Fee Submission Deadline: **THURSDAY, 12 SEPTEMBER 2024**
ENROLMENT ON FIRST COME, FIRST SERVED BASIS

This is a non-residential **INPERSON** course
Refreshments and lunch will provide during the course

HOW TO APPLY: Please follow this Link **https://forms.gle/42ivtmAWRhFpkxeY9** to complete the **REGISTRATION FORM** and submit by **TUESDAY, 10 SEPTEMBER 2024.** You will be notified about the payment method when your application is accepted. Your seat will be confirmed upon completion of full payment.

ORGANISED BY
Centre for Professional Skills Development in Public Health
BRAC James P Grant School of Public Health, BRAC University
65 Bir Uttom A K Khandakar Road, Mohakhali, Dhaka-1212

📞 **01843 903011**
✉ **cpsd@bracu.ac.bd**

SCAN TO REGISTRATION
FOR THE COURSE